

CEO Report for financial year 2009-10.

Well it has been a difficult but rewarding year. The positives far outweigh the negatives, and hopefully this trend will continue to help improve our position so that we can support our patrons and the community we live in.

The most notable change over the last year was the difference that the synthetic green made to trade and bowls participation. I know that the President and Finance Directors will mention it, but it is worth mentioning many times. We can't express our appreciation enough to Alan and Flo Smith for their kind donation of the new Green; it is a benefit that we will enjoy for many years to come.

As well as an actual cash profit of \$88,000 this year we were also able to make necessary capital purchases such as a couple of new Poker machines (\$30,000) new benches for balcony (\$3000) new TV's, Dryer, Compressor units for Cool room (\$10,000) new 10 Pan Combi Oven for function kitchen (\$16,000) just to name a few. We also spent \$87,000 on repairs and maintenance in different areas including much needed painting, Bistro chair renovation, carpet steam cleaning etc.

This coming year we have a lot of necessary expense coming up, some termite protection systems and repairs (\$10-12,000) new Main Switch Board and electrical work (\$100-125,000), necessary upgrading of club computer network (\$20,000) as well as this a lot of equipment that is nearing its life span. So we still have a difficult row to hoe.

But on the positive side, trade is strong and with your continued support, and the continuing efforts of the staff, management and Board, I am confident we can achieve great things.

I would like to finish with some well deserved thank yous to our wonderful staff. To the girls upstairs (Cheryl and Lyn) that keep things running, Christine for her work with functions, Lyn and Sheryl downstairs (a different pair) and all the bar staff, Bob (Cellarman) for the great beer Gary and Lisa in the kitchen and all the Bistro staff, Bread roll and Rhonda for cleaning up after us all, and of course Steve and Christian (Rusty) for their preparation of the greens and grounds outside. It was a wonderful team effort.

This year we are embarking on some strategic planning with the staff's input, and it has been very enthusiastic to date, and I am sure it will be rewarding for all involved.

## **CLUB SPONSORS**

A big thank you to our sponsors, over many years we have had some small sponsorship deals that helped in small way to reduce costs, and ways that were much appreciated. This year we have embarked on larger more structured sponsorship packages, being Platinum, Gold, Silver and Bronze

packages. While our previous major sponsor no longer desired to go ahead under the new arrangement we have had great response from others that could see the value, and to those I thank them for their foresight and faith in this great Club. And to all the members out there I urge you to support our major sponsors whenever you can, and recommend them to your friends and family.

Those sponsors are:

RAY WHITE REAL ESTATE, VALENTINE

HOMELoAN EXPRESS

WINDALE BUTCHERY and one that I hope you don't need, but use if needed.

PETTIGREW FAMILY FUNERALS.

Here's to a good year ahead

Campbell Miller

CEO